

**BECOME A
SCAM
STOPPER**



Captain Ned Hartwick

Who gets scammed?

20

70

How much ???

10 Billion

4 Billion

From Older Adults

BY THE END

- **Why This Matters**
- **Top 5 Scams: Spot and Stop**
- **Universal Signs of a Scam**
- **Things To Keep in Mind**
- **Protect Yourself**

TOP 5

GOVERNMENT IMPOSTER SCAMS

**Scammer pretends to be
calling from IRS, Social
Security, Medicare or Law
Enforcement**

SPOT IT

Scammer tells you there
is a **problem** with your
account or you owe
money or fines

SPOT IT

Scammer threatens
arrest or legal action if
you don't act immediately

SPOT IT

Ask you to **pay a fine or debt** with:

- Gift cards
- Prepaid debit cards
- Wire transfers
- Internet Currency

STOP IT

Hang up!

GRANDPARENT SCAM

Scammer pretends to be a family member with an emergency needing help

SPOT IT

Family Member

+Emergency or Big Trouble

+Money to fix it

NOW

STOP IT

Hang up!

**Call the family member if you are
concerned**

TECH SUPPORT SCAM

**Unsolicited call or message
telling you there's a problem
with your computer**

Phone call or pop-up

SPOT IT

You receive a phone call or message about a **problem with a device**

May even be for a device or service you do not have

STOP IT

**Quit your browser or turn off
your computer**

Hang up

Seek local assistance

ROMANCE SCAM

Scammer adopts a **fake** online **identity** to **gain a victim's affection and trust.**

The scammer then uses the illusion of a romantic or close relationship to **manipulate and/or steal** from the victim.

SPOT IT

Unsolicited message

Person is **outside of the United States** =
Excuses

Often in building or science fields

Needs assistance: **Money or favors**

Tells you **not to tell** friends or family

Asks to take the conversation to a different platform

STOP IT

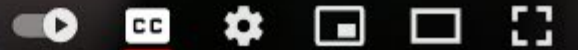
Go *slow* with online dating

**Ignore or block unsolicited
messages**

Never send money



0:00 / 2:37



PHISHING

Email message that looks real to get you to click a link or go to a website address

SPOT IT

Email says

Problem with your account

Need to update or **verify payment** details

Email has

A **generic** greeting

Comes from a company **you don't have an account with** or did not purchase from

STOP IT

Delete!

Mark as spam

Never click an unknown link

UNIVERSAL SCAM SIGNS

High pressure

Urgent problem

**Pay with gift cards, debit cards,
etc.**

Unexpected calls

Too good to be true

KEEP IN MIND

Professionals

Trust

Spoofing

It can happen to anyone

PROTECT YOURSELF

Unrecognized numbers

Slow down

Oversharing

Record accounts + numbers

Use strong passwords

Call yourself

NEVER

**Give out personal information
unless you make the call to a
known number**

HELP!

- **AARP Hotline:**

877-908-3360

- **Fraud.org**

- **bbb.org/scamtracker**

HELP!

If you get scammed and lose money or give out PIN:

- Contact financial institutions**
- Call police**

IMMEDIATELY

REMEMBER

You are in control

It can happen to anyone

Report it

FITCHBURG

- Public Safety
- Crime Trends
- K9 Fundraising – Fitchburg Law Enforcement Foundation

www.fitchburglef.org

Fitchburg Police Department

608-270-4300

Captain Ned Hartwick: Edward.Hartwick@fitchburgwi.gov

PROPERTY CRIME

YOU CAN HELP

PREVENT IT



LOCK IT

Ensure your car doors and all doors to your residence are kept locked.



REMOVE IT

Removing valuables from your car is better than hiding them. This includes garage door openers and spare keys.



LIGHT IT

Leave exterior residence lights on at night or utilize motion detecting lights.



CLOSE IT

Keep your garage door closed and double-check it is closed at night.



HIDE IT

Keep valuables in your garage, car, and home out of sight.



REPORT IT

Report all criminal & suspicious activity immediately.

FOLLOW US



FITCHBURG POLICE DEPARTMENT

NON-EMERGENCY DISPATCH | (608)270-4300

www.fitchburgwi.gov/police

